The four covered topics’ major sights is relaunching its website this year. Thus, another focus of the meeting was the further development of the new DTI website in order to make it more effective for content provision that suits the needs of dental professionals all over the world. With improved usability and a modernised and interactive layout, the revamped website will feature the latest updates in dentistry, industry-related news, and upcoming webinars and global events.

“Content is our biggest asset. Our global editorial powerhouse has to be developed further, as it will become the main driver of our business in the future,” said Torsten Oe- mvas, President and CEO of DTI. The first DTI print publication, the today trade show newspaper, appeared in 1994 during the Interna- tional Dental Show. The newspaper is now published at over 50 dental events worldwide, providing com- prehensive information and cover- age that enables better planning and orientation, as well as general business information for congress participants and exhibition visitors.

The first Dental Tribune edition was published in 2001 in the Asia-Pacific region. Today, it is the largest global newspaper, with over 30 editions in 25 languages. Since its establish- ment, DTI has fostered relationships with major dental associations, like the ITI World Dental Federation. For the last 12 years, DTI has published WorldDental Daily, the official newspa- per at the ITI Annual World Den- tal Congress.

In 2007, DTI launched its first spe- cialty publication with the cosmetic dentistry magazine. Today, the con- tinuing education magazines repre- sent the premium segment of the publisher’s portfolio and offer inform- ation about the most significant developments in digital dentistry, implantology, dental lasers, ortho- dontics, prevention and endodon- tics. The latest additions to the print portfolio are the Clinical Masters magazine, which is published an- nually as a complement to the con- tinuing education Clinical Masters Programs, and the Journal of Oral Science and Rehabilitation, both in- troduced in 2015.

Knowledge through education
Part of 9th Dental Facial Cosmetic Conference & Exhibition
01-05 November 2017 | InterContinental Hotel, Dubai Festival City, UAE
CE Credits AVAILABLE

By Dental Tribune MEA / CAPMea November will mark the start of a se- ries of workshops organized by CAPP (Centre for Advanced Professional Practices) that will focus on various topics and be led by experts in the dental industry from different parts of the world.

The topics that will be available are as follows:

1. Treatment planning and func- tional smile design: dynamic smile analysis, face analysis and teeth selection
   by Dr. Eduardo Mahn, Chile on November 2017

2. The All ceramic process: how to choose the best ceramic material and prepare for the different type of crowns we currently have?
   by Dr. Eduardo Mahn, Chile on November 2017

3. Advanced Restorative Mater- ials: Aesthetics, Indirect Restora- tions
   by Prof. Brian Miller & Bill Sharpling, UK on November 2017

4. From Reciprocation To Rotation: The Progression Of Single File En- dondontics
   by Prof. James Pichichar, UK on November 2017

5. Veneers: How to Create the Right Shape and Texture and Achieve the Desire Shade
   by Dr. Eduardo Mahn, Chile on November 2017

6. Minimal Invasive and Non Prep Veneers: Smart Smile Design with Veneers, Day 1 & Day 2
   by Asst. Prof. Dr. Cagdas Kilaoglu on November 2017

7. Post - endodontic - treatment: Should we place posts, do crowns or just composites and onlays?
   by Dr. Eduardo Mahn, Chile on November 2017

8. The New Concept of ABB - Certification Course
   by Dr. Andrew Wallace, UK, JAA on November 2017

9. Veneers Demystified: A Masterclass Hands-on Workshop for Clinical Success
   by Dr. Oscar Randy, USA on November 2017

10. New Concepts and Innovations In The Diagnosis and Management of Dental Malformations
   by Prof. Ashraf Alyoub, UK on November 2017

11. Indirect Veneers
   by Dr. Murat Silvadi, UAE on November 2017

12. Veneers Vs Crowns: the Chal- lenge in Smiley Design
   by Dr. Eduardo Mahn, Chile on November 2017

Participants who have taken the courses in previous years have pro- vided positive and enthusiastic feed- back.

The hands-on experience with CAPP has led to a great response from den- tists, who have begun using their new knowledge in their practices since attending the course.

The courses are part of the annual dental conference: 9th Dental Facial Cosmetic Conference & Exhibition that takes place at the InterContinen- tal Hotel, Dubai Festival City, UAE on 04-05 November 2017.

More information on CAPP courses can be found at www.cappmea.com/ aesthetic/hands_on.htm